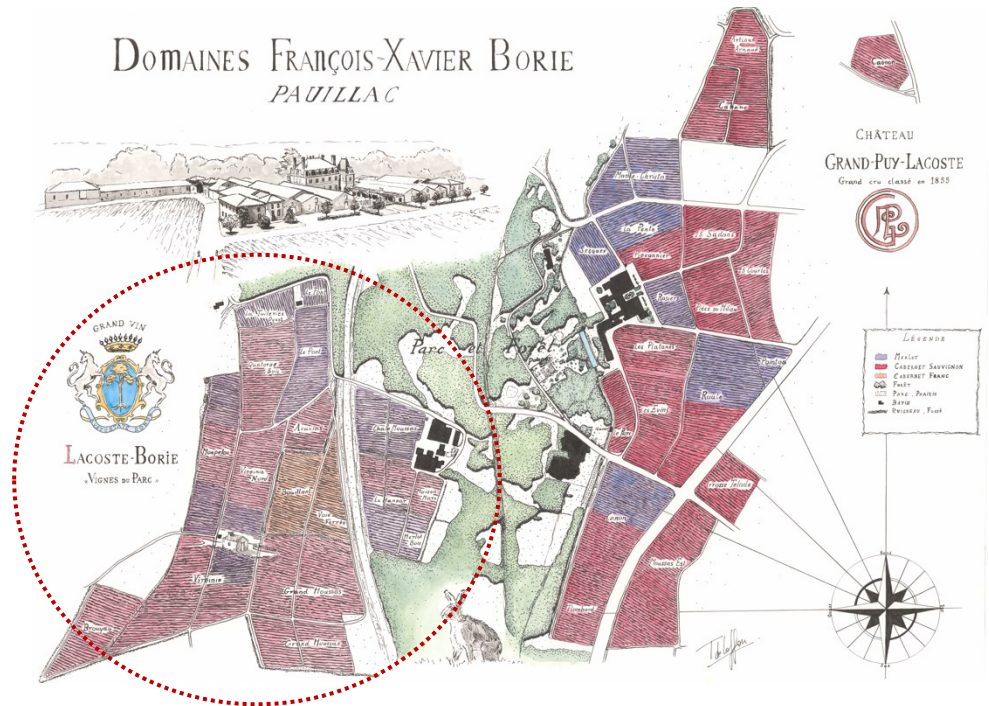




Lacoste-Borie: Another terroir of Pauillac, signed by Grand-Puy-Lacoste.

Born on the estate of Château Grand-Puy-Lacoste, Lacoste-Borie comes from dedicated parcels located to the west of the château's park, surrounded by prestigious 1855 Classified Growths. These vines, uprooted between the two World Wars, were replanted from 1978 by François-Xavier Borie when the family acquired the estate. This vineyard came into production in 1982, with its first vintage that same year. Long considered as “young vines”, they now average over 30 years of age. For more than a decade, the vineyard parcels have been precisely defined. The inauguration of the new gravity-fed winery with the 2025 vintage has allowed us to go even further in expressing the terroir, thanks to smaller vats perfectly adapted to each parcel.



The vineyard is planted on sandy-gravel soils with fine alluvial deposits. With a planting density of 7,000 vines per hectare lower than the 9,000 vines per hectare of the Grand Cru Classé it offers a true field for technical and agronomic exploration. Vine growing is largely based on an agroecological approach: since the 2015 vintage, many trees and hedges have been planted in continuity with the estate's 30 hectares of woodland. Natural grass cover and cover crops are grazed each winter by a flock of sheep, and the historic vineyard hut has recently been restored, embodying the living link between the estate's heritage and modern viticulture.



For Lacoste-Borie, the same level of care is given by our team of around thirty permanent staff as for the Grand Cru Classé. Harvesting is done by hand, carried out by a team of Spanish pickers, continuing a tradition that is dear to our family. Winemaking focuses on gentle extraction, with long macerations (18 to 21 days) adapted to each parcel. The wine is then aged for 14 months in French oak barrels, a process that softens the tannins especially those of Cabernet Sauvignon and refines the overall balance.



Originally a selection wine, Lacoste-Borie has gradually developed its own identity, driven by the maturity of the vineyard and the precision of parcel-by-parcel work. The 2025 vintage marks the culmination of this evolution and establishes Lacoste-Borie as a fully independent cuvée :

- a clearly identified terroir
- vats adapted to each parcel
- a dedicated aging cellar
- a specific blend marked by the presence of Cabernet Franc
- a style distinct from Château Grand-Puy-Lacoste, offering a different expression of Pauillac

Today, Lacoste-Borie embodies another expression of Pauillac, fully embraced. Its uniqueness lies in particular in the presence of Cabernet Franc in the blend. This grape brings freshness, brightness of fruit, generosity, and elegance, offering early approachability while maintaining the estate’s signature quality.

The story behind the name and the label :

From the 1982 vintage, François-Xavier Borie chose to combine the name of the former owner, Lacoste, with that of his family to name this new cuvée. His intention was already clear: to give this wine its own identity, free from the visual codes of the Grand Cru Classé, allowing it to develop “a life of its own.” In this spirit, the label was enhanced in 2025 with new elements designed to affirm and locate its specific vineyard identity.

In 1982, during the baptism of his daughter Emeline in the château’s chapel, François-Xavier Borie was naturally drawn to the monumental portrait of Pope Urban V displayed on the wall. Above the painting appear the coat of arms of its patron, one of the estate’s former owners.

In the calm of the chapel, these symbols took on a particular meaning, echoing the long history of the château and creating a subtle connection between past and present.



The motto inscribed on the coat of arms, AVETVSTATE ROBVR (“Strength comes from age”), reflects a philosophy deeply connected to great terroirs: like the oak depicted on the crest, the vine draws its strength from age and from the depth of its roots in the soil. It expresses the importance of time, consistency, and resilience. François-Xavier Borie immediately felt a strong connection between this motto and his wine.

This moment of intuition made it clear: the coat of arms and its motto would naturally become a key element of the label’s identity. The blue, white, and red colors further affirm a strong French identity elegant, recognizable, and particularly meaningful on international markets.



Lacoste-Borie 2025 « Vignes du Parc »

Blend: 68% Cabernet Sauvignon – 24% Merlot – 8% Cabernet Franc

Average vine age: over 30 years – Planting density: 7,000 vines/ha

Sourced from the “Vines of the Park,” Lacoste-Borie 2025 reveals a bright and precise fruit profile, with notes of red berries.

The palate is supple and generous, supported by fine, silky tannins.

A balanced, fresh and approachable wine, true to a gourmand and elegant expression of Pauillac.